



A partner of



NECA-IBEW Welfare Trust Fund

Re: Introducing Your New Cancer Screening and Support Benefit

May 2025

Dear NECA-IBEW members and families,

In our commitment to health and prevention, we have expanded our benefit offerings to include Color Health, a program designed in partnership with the American Cancer Society, which provides an easier way to coordinate and manage cancer screenings, care and support.

With Color, you'll have access to expert care for understanding your risk, screening, and support across the cancer journey. This includes at-home cancer screenings, virtual visits with cancer experts, and help coordinating in-person screenings — all at no cost to you.

2 out of every 5 Americans will get cancer. Catching it early can more than triple survival rates. We're working with Color because we know that understanding your risk and keeping up with your cancer screenings is a critical—and proven—way to catch cancer earlier.

Your Color benefit brings you cancer risk experts, care coordinators, oncologists and primary care physicians to make sure you and your family stay ahead of cancer.

When you sign-up for Color you'll get access to:

- **At-home cancer screenings:** Convenient tests for colorectal, cervical, and prostate cancers that you can do in the comfort of your home.
- **Genetic testing for high-risk individuals:** Identify inherited mutations that could increase your risk for certain cancers, empowering you to take proactive steps.
- **Help scheduling in-person screenings:** Color knows it can take 6+ months to get an in-person screening, such as a mammogram or colonoscopy, through traditional healthcare channels, and can find you an appointment within 3 weeks at in-network, nearby provider - and schedule it on your behalf.
- **Unlimited telehealth visits:** Connect with cancer experts, including doctors, genetic counselors, care advocates, mental health professionals, and nutritionists—at no cost.
- **Specialized support:** Tailored care for cancer patients, survivors, and caregivers, offering guidance on treatment, long-term care, and emotional well-being.

To get started, visit color.com/neca-ibew or scan the QR code below.

This benefit is available to all participants, spouses, and dependents over 18 who are eligible under the NECA-IBEW Welfare Trust Fund. This includes all eligible retirees and spouses.



Have questions or need help at any step of the process? Email us at support@color.com or call (844) 352-6567.

Very truly yours,
Color Health